



**A STUDY ON INTERNATIONAL SAFETY MANAGEMENT
(ISM) AT ALAM MARITIM (M) SDN. BHD.**

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NOVEMBER 2009



**BACHELOR OF BUSINESS ADMINISTRATION
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“DECLARATION OF ORIGINAL WORK”

I, NIK NUR AMALINA BINTI NIK AB RAHMAN, (IC: 860405-46-5210)

Hereby, declare that;

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any degrees.
- This project paper is the result of my independent work and investigation except otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

DATE: 3rd NOVEMBER 2009

The Head of Program
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Dear Madam,

SUBMISSION OF FINAL REPORT

Attached is the final report titled “ **A STUDY ON INTERNATIONAL SAFETY MANAGEMENT (ISM) AT ALAM MARITIM (M) SDN BHD**” to fulfill the requirement as needed by Faculty of Business Management University Technology Mara.

Thank You.

Your Sincerely,

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ABSTRACT

This case study exploring the International Safety Management (ISM) that implement by Alam Maritim (M) Sdn Bhd (AMSB) and the theories. Safety management objectives of the Company should provide the safe practices in ship operation and a safe working environment. Another objective of the safety management of the Company is to establish safeguards against all identified risk. Next, the Company should continuously improve safety management skill management skill of personal ashore and abroad ship including preparing for emergencies related both to safety and environmental protection.

The main issue of this study is to explore the extent of the security measures taken by AMSB in order to prevent further accident and incident from happening in the future. This issue deeply explained in the report in order to be more clarifying for understanding of safety management. Some of the suggestions have been explained in enhancing the safety management that are practiced in AMSB.

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